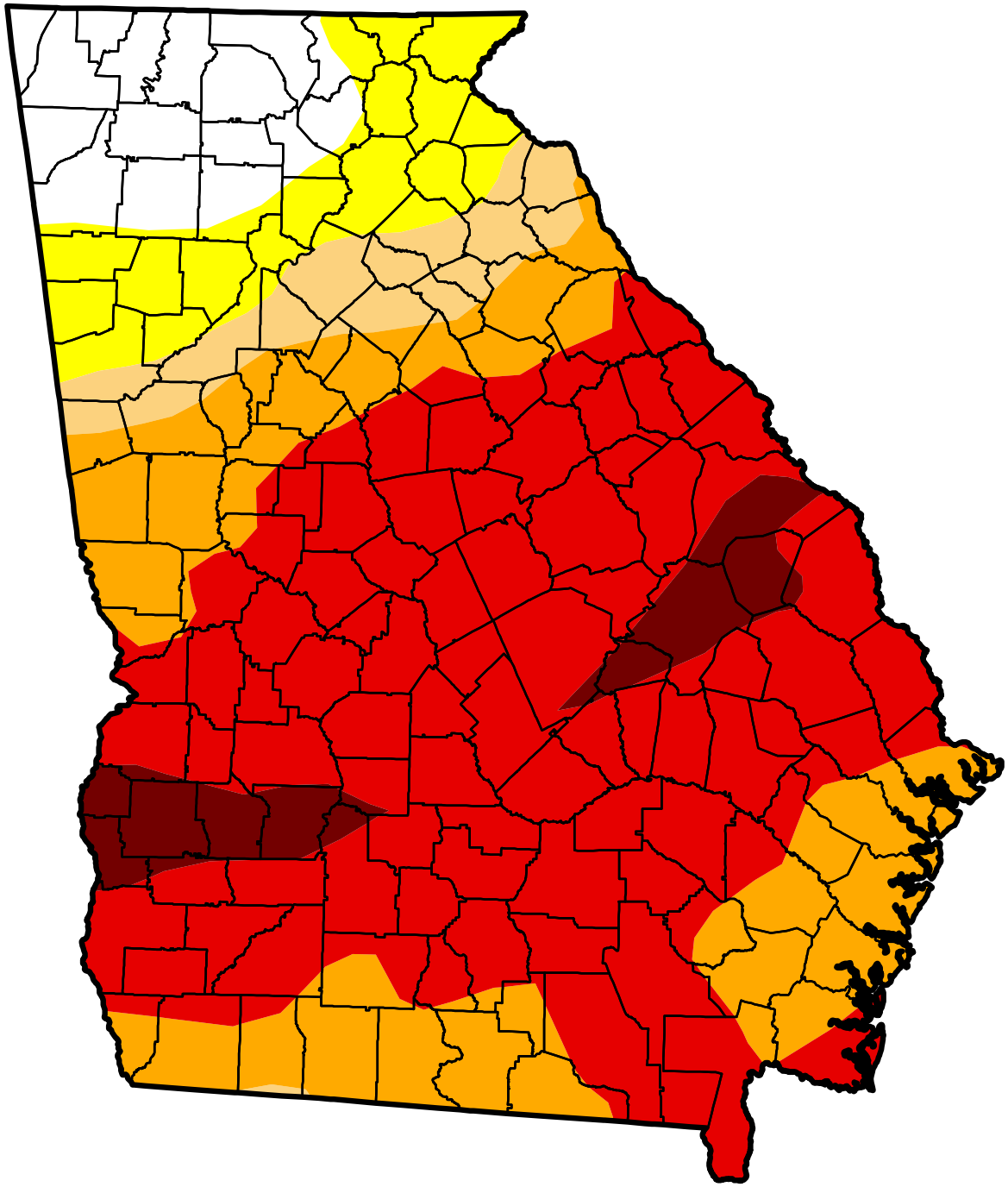March 27, 2012